### Friday, May 15, 2015

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<th>Speaker</th>
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<td>8:00 - 8:25</td>
<td>Breakfast</td>
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<td>8:25 - 8:30</td>
<td>Opening Remarks A.J. Bahou (Bahou Law PLLC)</td>
<td>A.J. Bahou</td>
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<td>8:30 - 9:00</td>
<td>Claim Construction and De Novo Review.</td>
<td>Joel Beres, Melissa Smith</td>
<td>Stites and Harbison PLLC</td>
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<td>Ethical Considerations in Trademark Searching</td>
<td>Tara Aaron</td>
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<td>9:45 - 10:15</td>
<td>Claim Amendments During AIA Review</td>
<td>Nate Bailey</td>
<td>Waller Landsen Dortch &amp; Davis LLP</td>
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<td>Discovery – How much can it be worth?</td>
<td>Mike Collins</td>
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<td>11:15 - 11:45</td>
<td>Innovation in Startup Companies</td>
<td>Charlie Brock</td>
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<td>11:45 - 12:30</td>
<td>Lunch</td>
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<td>12:30 - 1:00</td>
<td>Three Ways the Copyright Office Wants to Revamp the Music Biz</td>
<td>Ryder Lee</td>
<td>Butler Snow LLP</td>
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<td>1:00 - 1:45</td>
<td>Controversial Trademarks</td>
<td>Anna Raimer</td>
<td>Jones Day</td>
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<td>1:45 - 2:00</td>
<td>Break</td>
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<td>2:00 - 2:30</td>
<td>Bad Faith Infringement Claims</td>
<td>Jake Neu</td>
<td>Bradley Arant</td>
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<td>2:30 - 3:00</td>
<td>Update on Patent Damage Cases</td>
<td>Ron Sigworth</td>
<td>Bass Berry Sims</td>
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<td>3:00 - 3:30</td>
<td>Virtual Patent Marking</td>
<td>Gary Montle</td>
<td>Patterson Intellectual Property Law, PC</td>
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<td>3:30 - 4:15</td>
<td>Ethics and the Post-AIA Patent World</td>
<td>Thomas Kelton</td>
<td>Haynes &amp; Boone</td>
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<td>4:15 - 4:45</td>
<td>Defending Against Claims of the Business Software Alliance</td>
<td>Peter Brewer</td>
<td>Baker, Donelson, Bearman, Caldwell &amp; Berkowitz PC</td>
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Melissa Hunter Smith
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Friday May 15, 2015
NASHVILLE, TN
Tara Aaron: In Tara’s ten years of intellectual property practice she has helped clients across multiple industries with licenses and disputes involving copyright, trademarks, patents, domain names, software, and trade secrets. She has experience in music publishing but focuses now on representing the concerns of technology companies. Tara recently co-authored an article for The Trademark Reporter on the concepts of trademark use in the US and Europe. She has particular interest in the point of overlap among the various types of intellectual property rights, contributing to a book on the subject for Oxford University Press and speaking on the topic in 2014 in London and in Munich. Tara studied abroad at University College Cork (Cork, Ireland) then graduated cum laude at Vanderbilt University before receiving her law degree at the University of Tennessee. Tara was an associate at Stites & Harbison before she joined Rick Sanders to form Aaron Sanders Law in Nashville.

Nate Bailey is Counsel at Waller Lansden’s Nashville office. His practice focuses on acquiring and enforcing intellectual property rights in the areas of patent, trademark and copyright law, including federal district court litigation and proceedings before the Patent Trial and Appeal Board (PTAB) and Trademark Trial and Appeal Board (TTAB). Previously, Nate worked at the Trial Division of the PTAB at the United States Patent and Trademark Office (USPTO). While at the USPTO, he worked in multiple technological areas, including electrical, computer, mechanical and chemical arts. His educational background includes a Bachelor of Science Physics, Chemistry & Philosophy at East Tennessee State University, a master’s degree Electrical and Computer Engineering from Southern Illinois University, cum laude and a law degree from Southern Illinois University.

Joel Beres is at Stites & Harbison. With more than 25 years of Intellectual Property experience, Joel serves as Regional Counsel to Microsoft Corp advising the technology giant on trademark and software copyright infringement issues in Kentucky, Tennessee and southern Ohio. He also provides counsel to other technology-related companies. Before joining Stites & Harbison in Louisville, KY, Joel was a partner in the Los Angeles-based firm of Wollacott, Jannot & Beres. His professional accolades include Best Lawyers in America, Copyright Law, Information Technology Law, Intellectual Property Litigation, Patent Litigation and Trademark Law (2001 – 2015) and Kentucky Super Lawyers (2007 – 2015). Joel studied Economics and Public Policy at Stanford University and Law at the University of California at Los Angeles.

Peter Brewer is a member of Baker Donelson’s Intellectual Property Group in Knoxville, TN. Peter holds an engineering degree from Texas A&M University and graduated cum laude from South Texas College of Law. Peter has experience in a variety of technologies and has argued before a panel of Federal Circuit judges in Washington. He is a former briefing attorney to the Supreme Court of Texas. Peter is a frequent at seminars and conferences. He is listed in Best Lawyers in America in the area of Intellectual Property Law since 2008.

Charlie Brock, CEO & President of Launch Tennessee, takes a statewide approach to connecting people and fostering collaboration to enhance entrepreneurship in Tennessee. In 1998, he helped establish Foxmark Media and grew it into one of the nation’s leading mail advertising companies. Brock helped launch FourBridges Capital Advisors, a lower-middle market investment bank based in Chattanooga where Brock served as Managing Director. Charlie was also a founding partner of the Chattanooga Renaissance Fund, Chattanooga’s first organized angel fund, as well as the CEO of CO.LAB, a Chattanooga accelerator that provides advice and mentoring services to entrepreneurs and runs the summer GIGTANK program. He is an organizer and director of CapitalMark Bank and Trust in Chattanooga and also serves as a director of The Dixie Group and Park Media Software.

Mike Collins is the chief executive officer, managing member and founder of 2nd Generation Capital, LLC in Nashville, TN. 2nd Generation is a merchant-banking firm active as an investment principal, advisor, and placement agent. The firm participates in private offerings both as an investor and as a placement agent. Mike is experienced in starting new businesses, is an active investor and has served on numerous corporate boards. He is a Certified Public Accountant, Accredited in Business Valuations, Certified in Financial Forensics and Financial Industry Regulatory Authority Licensures 7, 63, 79 and 24. Mike is one of 60 civilians nominated to attend the 2011 US Army War College Commandant’s National Security Program, received “Healthcare Newsmaker Award”, Nashville Business Journal and selected as In-Charge Leader, Nashville Medical News.

Thomas Kelton is a partner at Haynes and Boone in Richardson, TX. He focuses his practice on complex and disputed matters, with special emphasis on USPTO patent invalidation procedures, such as reexamination and Inter Parties Review. He recently led a project to invalidate more than 15 patents in a contested procedure at the USPTO, achieving great results and allowing his client to negotiate a favorable settlement in infringement litigation. Thomas earned a Bachelor of Science in Electrical Engineering at Texas A&M University and his law degree at University of Texas at Austin.

Ryder Lee is an associate at Butler Snow in Nashville. He advises entertainment industry professionals in the areas of copyright law, media law, trademark and branding matters, contract formation and disputes, publishing and licensing issues, privacy-related rights, and other general business and tort matters. He has the distinction of Recording Artist & Performer, multiple Billboard-charting radio singles, tow Academy of Country Music Awards nominations, and thousands of live musical performances over a ten-year career as a successful major-label recording artist. Ryder earned a degree in Political Science and a degree in Russian from Vanderbilt and his law degree from Belmont University.

Gary Montle is a Senior Associate at Patterson Intellectual Property Law. Gary’s practice focuses on the procurement and enforcement of intellectual property rights. He advises clients throughout each stage of the process for patent, trademark and copyright issues, including strategic portfolio development, scope of protection, licensing and enforcement. Gary holds a Bachelor of Science degree in Electrical Engineering from the University of Tennessee at Chattanooga and earned his law degree from Vanderbilt University Law School. He served as an intern with the World Intellectual Property Organization in Switzerland in the summer of 2007.

Jacob Neu is an associate in the Intellectual Property Practice Group at Bradley Arant Boult Cummings, LLP in Nashville, TN. Jacob has experience in drafting and prosecuting patent and trademark applications and preparing and negotiating IT software and services contracts. Mr. Neu has assisted in multiple patent infringement cases and trademark infringement cases. Jacob graduated magna cum laude from Rice University and received his law degree from Vanderbilt University Law School.

Anna Raimer of Jones Day in Houston, TX focuses her practice on protecting and enforcing intellectual property rights. Anna has significant experience managing international brands for clients in a wide range of industries from consumer products to entertainment to energy. She is an active member of the International Trademark Association, where she currently serves on the INTA Bulletin Features Committee. Anna graduated from Newcomb College, Tulane University cum laude and earned her law degree with honors at the University of Texas.

Ronald Sigworth: Ron's experience with patents began early in his career when he was a senior engineer designing jet engine and rocket components for military jets, commercial jumbo jets and hypersonic spacecraft at the Pratt and Whitney Aircraft division of United Technologies Corporation. The U.S. Patent Office awarded Ron multiple patents for inventions employed in F-15 and F-16 fighter jets. As a patent attorney Ron leans on that experience as he works with his clients to help protect their assets. Prior to joining Bass, Berry & Sims, Ron worked in the IP group of Milbank, Tweed, Hadley & McCloy and at Kenyon & Kenyon. He also served as an adjunct law professor at Catholic University of America’s Columbus School of Law, teaching courses on patent law over several years. Ron holds a B.S.M.E. from the University of Virginia and earned his law degree from The Catholic University of America Columbus School of Law.

Melissa Hunter Smith: Melissa is an associate in the Nashville office of Stites & Harbison where she is a member of the Intellectual Property & Technology Service Group. Melissa’s practice is primarily focused on patent litigation. Her practice also includes trademark and copyright litigation and prosecution matters. She graduated summa cum laude from Lipscomb University and obtained her law degree at the University of Tennessee College of Law. Her community involvement includes Susan G. Komen for the Cure, Greater Nashville, Secretary of the Board of Directors and Young Leaders Council.
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Fee: Seminar:

☐ $155 TIPLA Members
☐ $195 Non TIPLA Members
☐ $75 Non-Members and Students

TIPLA Membership:

☐ $40 (one time fee)
☐ $50 optional dinner*

TOTAL $______________

*Optional dinner, Thursday May 14 at 6pm
Bass Berry & Sims, 150 3rd Ave. South Nashville, TN 37201


Mail checks and this registration form to:

TIPLA
c/o Jim Roberts
Patterson Intellectual Property Law, P.C.
1600 Division, Suite 500
Nashville, Tennessee 37203

Further meeting information may be received by calling TIPLA Coordinator Jim Roberts at (615) 242-2400.

For more information on TIPLA, visit our web site at www.TIPLA.net.