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Friday
May 5, 2017
NASHVILLE, TN

Presented by

**THE TENNESSEE INTELLECTUAL
PROPERTY LAW ASSOCIATION**

Hosted by:

**Bradley Arant Boult Cummings
1600 Division Street, Suite 700
Nashville, TN
615-244-2582**

FRIDAY, MAY 5, 2017

8:25 - 8:30	Welcoming Remarks Martha Allard, <i>Bass Berry & Sims PLC</i>
8:30 - 9:15	Considerations for Non-Disclosure Agreements and Non-Compete Clauses Thor Urness and Brandon Bundren <i>Bradley Arant Boult Cummings LLP</i>
9:15 - 10:00	Venue Considerations in Patent and Trademark Litigation Brian Iverson, <i>Bass Berry & Sims PLC</i>
10:00 - 10:15	Break
10:15 - 11:00	Ownership Issues in the Enforcement of Patent and Trademark Rights Pamela S. Chestek, <i>Chestek Legal</i>
11:00 - 11:30	The Laches Defense in Patent and Copyright Claims A.J. Bahou, <i>Bahou Law, PLLC</i>
11:30 - 12:10	Is That Fair (Use)? Third Party Trademarks in Film, Print, Video Games and other Media Tamera Bennett, <i>Bennett Law Office, PC</i>

12:10 - 1:10	Lunch
1:10 - 2:10	Lessons Learned from an Insurance Broker – Tips for Avoiding Professional Liability Claims (Ethics) David Kramer, <i>Oswald Companies</i>
2:10 - 3:00	Patent Practice Before the EPO Paul Dunne, Ph.D., <i>Mewburn Ellis LLP</i>
3:00 - 3:15	Break
3:15 - 3:45	Alice and Abstractness—an Update Gary Montle, <i>Patterson Intellectual Property Law, PC</i>
3:45 - 4:30	Preservation of the Client File and Management of E-Mails (Ethics) Chris Hayes, <i>Waller Landsen Dortch & Davis LLP</i>

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Martha Allard is counsel at Bass Berry & Sims, PLC. She works with companies of all sizes and across all business sectors dealing with a wide range of intellectual property law issues. She assists clients with the global rollout of new brands, world-wide IP enforcement issues, and counterfeit matters. She also helps clients with all sorts of Internet issues, including domain name disputes, illegal downloads, and false advertising. She graduated from the University of Kentucky with a B.S. in Electrical Engineering and graduated cum laude from Western New England College School of Law. She is a registered patent attorney licensed to practice law in Tennessee, Connecticut and Massachusetts

A.J. Bahou is a mediator and registered patent attorney who practices in the area of data privacy, security, healthcare, and intellectual property law, including litigation management of patents, copyrights, trademarks, and trade secrets. He has extensive experience in all aspects of patent infringement litigation, from pre-complaint investigation through trial and appeal. Mr. Bahou has worked on cases involving varying technologies such as medical devices, computer hardware, software, and Internet security systems. He has represented clients in electronic discovery disputes, motion practice, claim construction (“Markman”) hearings, PTAB trials, federal court trials and several appeals before the United States Court of Appeals for the Federal Circuit. Mr. Bahou is a member at Bahou Law, PLLC and a Board Member on LaunchTN. He earned a B.S. in Engineering from Tennessee Tech, an M.S. with honors in Electrical and Computer Engineering (focusing in Networking and Data Security) from the Johns Hopkins University, a J.D. and LL.M. in Intellectual Property Law from the University of New Hampshire.

Tamera Bennett is a native Tennessean with a boutique entertainment/trademark/copyright law practice located in Lewisville, Texas. She is licensed to practice in both Tennessee and Texas. Tamera is a past chair of the State Bar of Texas Entertainment and Sports Law Section and a former secretary and board member for the Texas Chapter of the Grammy organization. Over the last nine years, Tamera has co-hosted 83 episodes of the Entertainment Law Update podcast. She holds an undergraduate degree in Recording Industry Studies from Middle Tennessee State University and received her law degree from Texas Wesleyan University in Fort Worth (now Texas A&M University School of Law).

Brandon Bundren is a trial attorney with Bradley Arant Boult Cummings, LLP where he focuses on intellectual property and competitive practices litigation, including complex litigation involving non-compete, trade secrets, and unfair competition matters. Brandon also has significant experience handling a variety of other types of complex commercial cases, including employment, products liability, securities, and real estate matters. Brandon is a native Nashvillian with a B.A. in Economics from Vanderbilt University and a J.D. from Baylor University. Prior to returning to Nashville in September 2014, Brandon practiced for 9 years in Houston, Texas.

Pamela Chestek practices in trademark, copyright, open source, advertising, and marketing law. She has worked in both law firm and in-house environments serving a variety of fields—footwear and apparel, software, design, retail, and manufacturing are a few. Pam has a Bachelor of Fine Arts in Technical Theatre, awarded with high distinction from the Pennsylvania State University. Her law degree is from the Western New England College School of Law (now Western New England University), awarded summa cum laude. She is admitted to practice in Connecticut, the District of Columbia, Massachusetts, New York and North Carolina.

Paul Dunne, Ph.D. handles patent work in the chemistry & materials areas mainly in the industrial chemistry, nanotech and pharmaceutical sectors. His technical expertise includes carbon nanomaterials, composite materials, polymers including silicones, and small molecule pharmaceuticals. Paul’s work is primarily focused on patent drafting, prosecution, oppositions and appeals before the EPO. Paul has a Master’s degree in Chemistry from the University of Oxford and a Ph.D. in Biophysical Chemistry from the University of Cambridge. He is both a Chartered Patent Attorney and European Patent Attorney.

Chris Hayes provides advice and representation regarding toxic torts, environmental claims litigation, environmental due diligence, regulatory compliance, and environmental permitting associated with business expansion. Having worked with the U.S. Department of Homeland Security, U.S. Coast Guard, and the Tennessee Attorney General’s Office, Chris has detailed insight into the federal, state, and local branches of the government. Chris earned his J.D., cum laude, from Vermont Law School, an M.S. from the University of Tennessee, and his B.S. from Virginia Commonwealth University.

Brian Iverson is a Member in the Washington, D.C. office of Bass, Berry & Sims. He concentrates his practice in intellectual property disputes and other complex civil litigation in federal courts, state courts, administrative proceedings, and alternative dispute resolution (ADR) proceedings across the country. He earned his B.B.A. cum laude from Belmont University and graduated from Pepperdine University School of Law magna cum laude and Order of the Coif. He is an Associate Fellow in the Litigation Counsel of America, an invitation-only trial lawyer honorary society, and he has been named a “Rising Star” by Washington D.C. Super Lawyers each year since 2014. He frequently writes and speaks on litigation and intellectual property matters. Among other publications, he co-authors the ADR chapter in the Patent Litigation Strategies Handbook, an annually updated treatise published by Bloomberg BNA.

David Kramer is a Senior Vice President and the Practice Leader of Oswald Companies’ Law Firm Practice. He focuses on insurance and risk management for law firms, with a specialty in working with law firms with a sizeable IP practice. Prior to entering the insurance industry, David practiced law at prominent law firms in Washington D.C. and Detroit.

Gary Montle has an Electrical Engineering degree and served as an intern with the WIPO in Switzerland before graduating from Vanderbilt University Law School. Gary has been with Patterson Intellectual Property Law since 2008. His practice focuses on the procurement and enforcement of intellectual property rights. He regularly advises clients in both corporate and individual capacities throughout each stage of patent, trademark and copyright issues, including strategic portfolio development, scope of protection, licensing and enforcement.

Thor Urness is a Partner at Bradley Arant Boult Cummings LLP where has practiced business and intellectual property litigation and related consulting since 1989. In addition to litigating IP disputes, including obtaining two of Tennessee’s largest jury verdicts in commercial disputes, he has served as a mediator for IP disputes and qualified as a Rule 31 General Civil Mediator by the Tennessee Supreme Court Commission on ADR. Thor is a Fellow of the American, Tennessee, and Nashville Bar Foundations and has a B.A. and J.D. from Indiana University.

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